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# **HYPERLINK SOLUTIONS**

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## **Company Profile**

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## **SUMMARY**

Following areas are covered in this document:

- Company Information
- Mission and Vision Statement
- Services
- Projects
- Products
- References

## **COMPANY INFORMATION**

|                                |  |
|--------------------------------|--|
| Company Name                   | Hyperlink Solutions  |
| Full Address                   | Office 13, 1st Floor Mian Plaza,<br>Chandni Chowk, Rawalpindi Pakistan       |
| Telephone                      | +92-51-8133162<br>+92-333-5206863,<br>+92-321-5008423,<br>+92-321-5155169    |
| Email                          | <a href="mailto:info@hyperlinksolutions.net">info@hyperlinksolutions.net</a> |
| Web Site                       | <a href="http://www.hyperlinksolutions.net">www.hyperlinksolutions.net</a>   |
| Year of Business Establishment | 2009   |
| Bank                           | Dubai Islamic Bank   |

## **INTRODUCTION**

Hyperlink Solutions is a leading software development company providing Offshore Software Development Services & solutions with services such as outsourcing software development, Web Development, E-strategy Consulting, Offshore software development, Web-Enablement Designing, Offshore Application development, .Net Development, PHP Development, Multimedia and Design Solutions in Pakistan.

## **MISSION**

To deliver the highest level of professionalism & experience, with strategic counseling, creative solutions are timely, yet responsive services.

## **QUALITY POLICY**

### **Customer Satisfaction!!**

## **VISION**

Hyperlink Solutions is committed to provide a wide range of products & services of International quality and standards. Pledge to put in whatever work needed, whenever needed to keep our customer happy. Strive to build the biggest satisfied database of products and services.

## **SERVICES**

Hyperlink Solutions is dedicated to provide the best quality products and services at the best prices to our customers. Our core services are

### **1. SOFTWARE SOLUTIONS**

As software development firm Hyperlink Solutions has a mature application development process which handles all the phases of SDLC from requirement analysis to post deployment support of the application. Hyperlink Solutions focuses on the state of the art technologies and frameworks to develop the software and meet the client expectations. We focus on the preferences of our client as efficiently as possible for the customer satisfaction.

- Software Development
- Web Application/ Website Development
- Client Server Application Development
- Distributed Application Development
- Java Development
- .Net Development
- Application Migration Services
- Enterprise Application Development

### **2. OUTSOURCING**

#### **➤ OFFSHORE APPLICATION DEVELOPMENT**

Hyperlink Solutions is a name of trust in the field of offshore Application Development, because of its improved processes, cost effectiveness and enhanced business values. Our Application Development model is very effective and is capable to deliver a projects / product that fulfils clients and business requirements as per International standards.

Our offshore services can benefit you in the following ways:

- Professional team competencies
- Cost effective
- Can add values to your core business
- Highly Cohesive
- Strong communication skills

### **3. HUMAN RESOURCE OUTSOURCING**

Our human resource outsourcing model offers you a resource pool in all fields on monthly basis. You can hire resources from our resource pool to work on your requirements. This is also a cost effective model focusing on professional services delivered to clients for their business need satisfaction

### **4. DATA ENTRY SERVICES**

Data entry is an important element of any business, but time consuming. Time and effort that you are putting into this process could be spent growing your business. We specialize in data entry processes that allow you save time and increase your profit margins. Don't let these task slow you down-trust us for your data entry projects

### **5. CONSULTING SERVICES**

Hyperlink Solutions customer can achieve the best possible results from their investment with the help of our consulting services. We offer consulting services delivered by a team of experts to get your environment up and running quickly and working more efficiently

### **6. PRODUCTS CONSULTING**

Our services begin with product related consulting to assist you with the deployment and configuration of our products and can include ongoing management of them if needed.

#### **➤ CLIENT PRODUCTS CONSULTING**

Our team of consultants has diverse experience of enterprise application development and they can create architectures, troubleshoot, or deliver a performance and tuning commitment to ensure you that you are getting the best possible performance from your products or your own business

#### **➤ HYPERLINK PRODUCTS**

Our services begin with product related consulting to assist you with the deployment and configuration of our products and can include ongoing management of them if needed.

## 7. TRAINING SERVICES

Investment in Human Capital is a key business decision which enables the maximization of returns through sustained growth. Keeping this in view, we at Hyperlink Solutions have been actively involved in developing and delivering in-house trainings customized to meet client requirements, as well as open-audience trainings conducted for the professional development of personnel belonging to various organizations.

### ➤ IN-HOUSE TRAINING PROGRAM

We conduct in-house training programs for organizations that are interested in training larger groups of employees in various technical and soft skills. The logistics, venue etc. for these courses may be arranged by yourself or by us, depending on your preference. Since different clients have different training requirements, we provide mainly two types of in-house training programs, as follows:

#### ○ Standard Courses

The course contents and format are based on the open audience programs. Minor modifications are made to ensure that the program is fit for your organization.

#### ○ Tailored Courses

The course length, content and format are tailored to reflect the nature of your business and specific requirements. Case studies and scenarios related to your organization may be incorporated to reflect practical and real issues happening in your organization.

### ➤ TRAINING CONSULTANCY

Before you decide what training courses your employees should attend, you have to be aware of the areas in which they require skill improvement. Such an approach helps to ensure that your training investment is targeted. We offer consultancy services in conducting Training Needs Assessments (TNA) for organizations, to help you in identifying the skill gaps of your employees.

In addition, we can help you to assess the effectiveness of your training interventions, by conducting a Post-training Effectiveness Evaluation. Such tools can help you to assess the effect that training is having on actual skills improvement in your organization. We may also join hands with you to devise a comprehensive Training Strategy for your organization, starting with a TNA, a training implementation plan as well as a Post-Training Effectiveness Evaluation. Such a strategy will enable you to focus on Employee Development in a structured and planned manner, with a focus on maximizing return on training investment.

### ➤ PRIVATE TRAINING

Our onsite classes are delivered for private groups at your offices or a location of your choice. These classes can also be delivered through a web conference for disperse groups. Generally, an organization will need to have at least three or four students in a class for it to be cost effective to bring a Webucator trainer onsite.

#### Technology Training

- Microsoft.Net
- Java / J2EE
- SQL Server
- Web and Application Server
- Web Designing
- XML
- UML

### ***DEVELOPMENT APPROACH***

Hyperlink Solutions has adopted Rational Unified Process (RUP) as development approach. Some of which steps and artifacts are followings:

- 1. Analysis:**
  - Vision and Scope Document
  - Software Requirement Specification (SRS)
- 2. Designing:**
  - Use Case Model
  - UI Workflow
  - Sequence Diagrams
  - Collaboration Diagrams
  - Class Diagram
- 3. Build:**
  - Classes Implementation
  - Integrated Project Coding
- 4. Testing:**
  - Test Case Checking
  - Black Box Testing
  - White Box Testing
  - User Acceptance Test (UAT)
- 5. Documentation:**
  - Complete Project Documentation
  - User Manual
  - Installation Manual

## ***LANGUAGES, TOOLS AND TECHNOLOGIES BEING USED***

- Microsoft Visual Studio.NET (2005, 2008)
- Microsoft SQL Server (2000, 2005 and 2008), MySql, Oracle 10g
- Infragistics Ajax Controls
- Java (J2SE, J2EE, J2ME)
- UML , MS Visio, MS Project
- ORM (N-Hibernate)
- PHP, Apache Tomcat, XAMPP, phpMyAdmin
- Joomla 1.5
- Wordpress
- Adobe CS - (Premier, Photoshop, After Affects, Illustrator, Flash, Director, Dream weaver, Flex)
- Crystal Reports, MS Reports
- XML , XSLT, JSON
- OS: Microsoft Windows 2000/2003 Server/ XP/ 7

## ***CLIENTS***

List of our prestigious clients is given below:

- |                                       |                             |
|---------------------------------------|-----------------------------|
| ▪ Feel Tech Corporation               | <b>UK</b>                   |
| ▪ Al-Azeem Trust (Pakistan Oil Field) | <b>Pakistan</b>             |
| ▪ Crescent IT                         | <b>UK</b>                   |
| ▪ Car Hire Specialists                | <b>UK</b>                   |
| ▪ WsaFoods                            | <b>Italy</b>                |
| ▪ Renaissancemigration                | <b>Australia / Pakistan</b> |
| ▪ RK Group Of Industries              | <b>Pakistan</b>             |
| ▪ Thill Dairy & Live Stock            | <b>Pakistan</b>             |

## ***WEB PROJECTS***

Hyperlink Solutions has successfully developed and deployed the following websites:

### **.NET / Flash**

[www.chspec.co.uk](http://www.chspec.co.uk)  
[www.cosicopromotions.com.au](http://www.cosicopromotions.com.au)  
[www.dev.feelingstopakistan.com](http://www.dev.feelingstopakistan.com)

### **PHP / Joomla / Flash**

[www.alazeemtrust.org](http://www.alazeemtrust.org)  
[www.thilldairy.com](http://www.thilldairy.com)  
<http://HI7.seecs.nust.edu.pk>  
[www.renaissancemigration.com/immi](http://www.renaissancemigration.com/immi)  
[www.wsafoods.com](http://www.wsafoods.com)

### **Html / Flash**

[www.crescentit.com](http://www.crescentit.com)  
[www.rksteel.com.pk](http://www.rksteel.com.pk)  
[www.hajihelp.com](http://www.hajihelp.com)

## LOGO PROJECTS

Designed the logos for the following clients

### International Clients

- [www.chspec.co.uk](http://www.chspec.co.uk)
- [www.dev.feelingstopakistan.com](http://www.dev.feelingstopakistan.com)
- [www.crescentit.com](http://www.crescentit.com)

### Local Clients

- [www.alazeemtrust.org](http://www.alazeemtrust.org)
- [www.thilldairy.com](http://www.thilldairy.com)
- HI7.seecs.nust.edu.pk
- Minhas Fire Extinguishers
- WesPak
- KN Technologies
- Yoga
- GulfX

## PRINTING PROJECTS

HSL has successfully designed the banners and posters for the following clients:

- MAXIMUS
- SHEDDY'Z
- Yoga

## PRODUCTS

### ➤ Institute Management System

A role based system covering different aspects of Student/Institute MIS. An IMS Admin can

#### Features:

- Create courses
- Assign trainers
- Make course schedules
- Mark attendance
- Generate Certificate
- Manage Students
- Manage Trainers
- View Notifications
- Generate Reports
- Manage Affiliate Institutes

### ➤ Customizable Shopping Cart

#### Features: Client Module

- Dynamic Header Menu
- Order Tracking
- Newsletter
- Register User
- Customer Login Management
- Bookmark
- Cart Management
- Guest Book
- FAQ
- Contact Us Form
- XML Based Banners
- Dynamic Left Menu

- Ask a question
- Forgot Password
- Previous Orders
- Product Listing
- Product Detail
- Order Checkout

**Features: Admin Module**

- Manage Category
- Manage Sub Category
- Manage Product
- Mange FAQ
- Manage Site Menu
- Send Newsletter
- Order Information

➤ **Franchise Management System**

FMS can manage the franchise of any telecommunication company.

**Features:**

- Manage Stock
- Manage Balance Sheet
- Manage Profit and Loss
- Manage Users
- Generate Reports

**REFERENCES**

|                           |                           |
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